Redirection – Fall 2020

Redirection Email

Subject: Still Interested in Attending a Cal State?

Email Content:

Hello {{First Name}},

We were recently notified that your Fall 2020 application to the California State University campus(es) you selected was not accepted or was waitlisted due to limited campus capacity.

Good news! There are still a number of CSU campuses that are willing to accept your application for Fall 2020 through a process called "redirection".

About Redirection

Redirection provides the opportunity for your application to be redirected/forwarded to a CSU campus that has capacity for additional students. This is at no cost to you. To learn more about redirection and the available campuses, please visit the Redirection Page.

What you must do next to be considered for redirection:

You just need to tell us your first- and second-choice campus or let us know you are not interested. Simply follow these steps:

1. Log in to your Cal State Apply Account
2. Navigate to the third quadrant called Supporting Information, then select Fall Redirection
3. Enter your responses
4. Save the page. ***Once you save the page all responses are final.***

To ensure your application is redirected to your first-choice campus, please provide your choices in Cal State Apply as soon as possible.

After you complete the redirection steps above, your application to the CSU will be redirected to your first-choice campus *unless* that campus reaches its capacity.

We look forward to your response.

Thank you,

Cal State Apply Support

Redirection Text Message

Hello {{First Name}}, Are you still interested in attending a CSU campus? Check your email for information regarding a process called redirection. We can send your application to a CSU that still has room for no additional fee.